



STREAMLINE IRRIGATION A Synovia Solutions Case Study



Customer Service



Quick ROI



Fast Asset Recovery

A BOBCAT GOES ROAMING.

Nobody likes to lose something they need. A wallet. Car keys. Reading glasses. It's frustrating and can throw a real kink in your day. But when that something is a \$40,000 piece of construction equipment needed to help you run your business it's a little different.

Theft accounts for the highest number of losses when compared to other risks. However, it's also the most reversible threat when proper protocols and procedures are in effect.

Such was the case with Streamline Irrigation out of Kingsburg, California. They discovered in the early morning hours of August 12, 2015 that several of their assets had gone missing in the night, namely a Bobcat loader and its trailer. Two pieces of equipment that together are worth around \$100,000.

A few months earlier Streamline had made the decision to protect their equipment with Synovia Solutions GPS trackers. So, when it was clear that the Bobcat wasn't in their possession, they called Synovia for help.

George, a Synovia Support Specialist, was the one who took their call. He was asked to "ping" the unit and find out where the equipment was located. George explained that it was a little more complicated than that. With Synovia, every client has the ability to personalize how each tracker is set up. In Streamline's case, the trackers were set to only check in every twelve hours. And since the last time the tracker had checked in was 10:30 p.m., (and it was now 8:30 am) they would have to wait another two hours before the unit would make contact again.

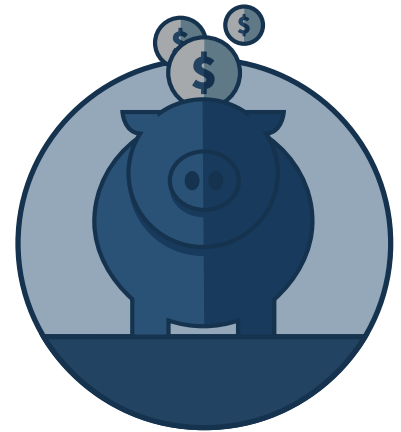


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In an effort to provide the customer service that Synovia has become known for, George worked to reset settings on Streamline’s tracker. This way, when the unit reported in, it would transmit a signal every 15 minutes and Streamline wouldn’t have to wait another 12 hours for a report. If the Bobcat and trailer were on the move, Synovia would be on top of it and could follow its movements.

So when Streamline’s tracker reported in at 10:30 a.m., about 25 miles up the road in Fresno, Synovia was able to provide the authorities with its location. The police were able to locate the stolen assets, and the three individuals responsible for its disappearance were placed in custody. The Bobcat was returned to Streamline that same day and the investment that they made in Synovia Solutions paid off almost immediately.

If your company has valuable assets you’d like to protect and would like more information on the types of solutions, and trackers, that Synovia can provide, [click here](#).



“Synovia Solutions asset tracking technology located \$100,000 worth of stolen equipment within 24 hours. The equipment was recovered and back on the job site the same day. The cost of the asset tracking solution has more than paid for itself.”

TYPES OF TRACKERS SYNOVIA SOLUTIONS OFFERS



Asset Trackers for Motorized Equipment

These trackers utilize the battery of your equipment and can send a signal every 30 seconds.

Backhoes, Generators, Lawn Mowers, Power Washers, Skid Steers, Snow Blowers, Tractors



Asset Trackers for Non-Motorized Equipment

Utilize an internal battery that lasts 5-7 years and sends a signal at least once a day.

Dumpsters, Portable Classrooms, Portable Toilets, Trailers, Furniture, Computer Equipment



Tracking for Fleet Vehicles

Transmit an abundance of data about the vehicle, including location, engine diagnostics and more.

Long Haul Semis, Box Trucks, Delivery Vans, Transportation Vans, Limousines, Delivery Cars